

Frank Napolski

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EXPERIENCE

2016–2017 **Lead Designer & Front-End Developer**
Loupe Loyalty • Buffalo, NY

Conceptualized solutions for complex design issues while emphasizing simplicity and user friendliness. Collaborated with product management and engineering teams to define and implement innovative solutions for the product direction, visuals and experience. Executed all visual design stages, including hand-off to engineering. Created website layout interfaces and wrote testable, efficient code by using best development practices. Integrated data from various back-end services and databases. Collaborated with marketing team to produce engaging advertising campaigns guided by analytics.

2014–2016 **Senior Front-End Designer & Developer**
Newbird, LLC • Buffalo, NY

Translated research, strategy and content into websites, emails, advertisements, digital applications and print collateral. Strategized user experience goals, and designed wireframes and interface screens. Maintained server environments for development. Provided quality assurance testing for all supported devices and browsers. Enhanced personal skill set through on-going education and industry research to promote latest standards and trends.

2012–2014 **Program Coordinator & Media Arts Educator**
Squeaky Wheel Film & Media Arts Center • Buffalo, NY

Coordinated media arts exhibition and education programs. Designed digital and print marketing materials. Developed community relationships related to organizational programming. Managed artist-in-residence program. Recruited team of professional media arts instructors. Instructed workshops on topics of front-end web design and development.

2005–2011 **New Media Developer**
University at Buffalo, Division of University Communication • Buffalo, NY

Award-winning member of web design team. Collaboratively produced strategic, campus-wide communications initiatives and maintained university brand standards. Designed and developed websites, motion graphics and interactive media.

EDUCATION

University at Buffalo

BA, Media Study
2006

SKILLS

Development

HTML	CSS/SASS
Javascript	jQuery
PHP	MySQL
Gulp	Bower
Git	WordPress
Magento	Shopify
MailChimp	Hubspot
Bootstrap	

Graphic & UI Design

Photoshop	InVision
InDesign	Zeplin
Illustrator	Origami

Video & Motion Graphics

Premiere	After Effects
Animate	Final Cut
Apple Motion	

Media Arts

Max/MSP	VDMX
Ableton Live	LightKey
Quartz	Resolume
Lemur	